

MASSIMO POLELLO

Based in Turin, Italy, Massimo Polello has worked as a calligrapher for over twenty years. He has explored its classical and contemporary applications in visual arts and graphic design. These include designing packaging and signage logos for companies, museums and individuals, as well as applying his designs to walls, films and art videos.

He has exhibited and led workshops in the US, Australia, New Zealand, South Africa, South Korea, Canada, Pakistan, Japan, France, Germany, Spain, Belgium, England and many other countries. He has worked on several short films, and is a contributor to *Graphicus*, *Tipografia* and *Letters Arts Review* magazines and collaborations with the Medicea Laurenziana Library in Florence.

Massimo has been a faculty member at several international Calligraphy Conferences in North America and has been invited to the International Type Designer Conference in Moscow, Istanbul and to the ATypI 2015 International Type Designer Conference in Sao Paulo

He published, in collaboration with the Dutch designer Marcel Wanders and Belgian calligrapher Brody Neuschwander, a prestigious limited edition book for the RIJKS MUSEUM in Amsterdam, *The Rijksboek*; in 2009 *Traité de la peinture-Extraits* with Editions Alternatives Publisher-Paris. Massimo worked with artist and filmmaker Peter Greenaway in "Peopling the Palace" and with the director Luca Ronconi on the installation of the 150th Anniversary exhibition of the Unification of Italy, "La Bella Italia".

He is President of Turin calligraphers' guild "Dal Segno alla Scrittura" and works in his Studio Gallery ABC Atelier in Turin.

He sums up his approach to calligraphy best, "...letters become a means to exist outside myself... going beyond the letters, captured by a sole need to see. They become signs, images, evocations, urgent needs, emotions."

CONTACT

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